

# BAYOU ST. JOHN BLUES BASEBALL TEAM PROPOSAL FOR TEAM EXPANSION

The People's Baseball League of New Orleans

## OVERVIEW

The Bayou St. John Blues Baseball Team is pleased to be submitting this proposal to the team managers and commissioner of the Peoples Baseball League. As the team captain and probably 9th batter of the team, Mr. Thompson has a certain set of skills that will uniquely suit him in his role as team manager.

### The Objective

- Add a 7<sup>th</sup> team to the present league
- Play fun, friendly, and competitive fast pitch wooden bat baseball
- Party like the '91 Twins

### The Opportunity

- Expand the league
- Increase notoriety and exposure
- Add sweet new team name

### The Solution

- We start a new team
- I will recruit as much as I can
- I get some good players from other teams

## OUR PROPOSAL

The Peoples Baseball League has a well-deserved reputation for quality entertainment. However faced with the growing number of eager baseball players the Peoples Baseball league faces the possibility of disenfranchising the current players and failing to grow the league with new players.

The solution that we have developed to help the PBL stay ahead of fan and player satisfaction is to add a new team for the upcoming season.

## Rationale

- Schmidt asked me to

## Execution Strategy

Our execution strategy incorporates proven methodologies to attract new players to the PBL. They include good looking people, the chasing of childhood dreams, and alcohol.

## Resources

Our current resources are minimal and mostly include the notoriously questionable mind of one Mr. Thompson P.G. We also possess one wooden baseball bat.

## Project Deliverables

Following is a complete list of all project deliverables:

- One baseball team

## Timeline for Execution

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.

Description	Start Date	End Date	Duration
Project Start	July 9 2019		
Player Recruitment (15)	426 BCE	Game day	
PBL World Series Championship	TBD	Never	Lifetime

## Supplied Material

To achieve our goals of providing the league with a viable baseball team some material assistance will be required. The supplies to be acquired by either the League or the Team are listed below.

Materials Needed	Due Date*
Catchers gear	Gameday
Balls	Gameday
Helmets	Gameday
Shirts	Gameday
Players	Gameday

## EXPECTED RESULTS

We expect our proposed solution to problem at hand will be solved by the expansion of the PBL by the Bayou St. John Blues

### Financial Benefits

- Result #1: More players = more money + mo problems

### Technical Benefits

- Result #1: The high degree of skill that might be held by BSJ Blues players may possibly improve gameplay

### Other Benefits

Our name is pretty fucking sweet and our color will be blue. Bright blue. Cabrini Bridge post paintjob blue. Think Toronto Blue Jays blue.

## QUALIFICATIONS

The Bayou St. John Blues Baseball Team is pleased to be submitting this proposal to the team managers and commissioner of the Peoples Baseball League. As the team captain and probably 9th batter of the team, Mr. Thompson has a certain set of skills that will uniquely suit him in his role as team manager.

- The team captain drinks a lot and starts up conversations with strangers. This will greatly advance the recruiting process
- The team captain has a vivid imagination
- The team captain loves playing baseball
- The team captain made it to most of his team's games last season

## CONCLUSION

If you really want me to do this. I will. The team name is non-negotiable. I'm already working on a logo.

Thank you for your consideration,

Alex Thompson

